



PATRICK M. FRANCISCO

Creative Designer / Web Developer

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HELLO

I am Patrick Francisco, an experienced graphic artist and web developer working in Baltimore, Maryland. I produce collaborative impactful design for corporations, non-profits and entrepreneurs looking to distinguish their businesses as leaders in innovation with forward looking design and graphics.

EXPERIENCE

2016 - 2017
STERILEX, LLC
Creative Design / Web Developer
Re-branded the company's image as a fast-growing chemical company. I developed a new web site and distribution portal. Developed logo and packaging for a new germ detection product, Indicon Gel. Created campaigns for new and existing products in multiple food publication.

2015 - 2016
Freelance Graphic Design - Self Employed
Graphic Design / Web Developer
Worked with many clients in all aspects of design, including web development, branding, logo design, clothing design, and business collateral.

2013 - 2015
Zerochroma
Art Director / Designer
Managed all collateral for the company - web, print, packaging, and marketing campaigns for new products. Managed migration from E-commerce Wordpress site to Shopify platform.

2010 - 2013
Freelance Graphic Design - Self Employed
Graphic Design / Web Developer
Worked with many clients in all aspects of design, including web development, branding, logo design, clothing design, and business collateral.

2002 - 2010
Commonwealth of Pennsylvania
IT Commodity Specialist
Managed IT cabling and mobile plan contracts for all departments in the Commonwealth. Worked closely and negotiated contracts with AT&T, Verizon, Nextel, Iridium, and Inmarsat.

EDUCATION

Continuing Education Self improvement through online training and continued training in best practices and evolving software design and web development.	Continuous
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Computer Science Duquesne University Harrisburg, PA	2008-2009
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Multimedia / Graphic Design Art Institute of New England	2000-2001
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EXPERTISE



HOBBIES

TENNIS
Men's 4.0 USTA Tennis
Participate in multiple leagues and captain multiple teams in Baltimore County.

VOLUNTEER ACTIVITIES
Volunteered with Big City Farms to design collateral and packaging for urban farming in Baltimore city hoop houses.

Developed collateral for a non-profit organization, Georgetown Jingle. I designed collateral for their annual gala which included program materials and invitations benefiting Georgetown University Hospital's Pediatric Oncology Programs.

References available upon request.